



# Valentines Contest 2026

**February 1<sup>st</sup> 2026– February 3<sup>rd</sup>, 2026**

We are giving 3 lucky winners a \$50 AJ's Rewards Digital Gift Card and two (2) exclusive AJ's sweatshirts, one sweatshirt for them and one sweatshirt for the friend they tag.

**What you can win:** Three winners will be chosen. Each winner will receive a \$50 AJ's Rewards Digital Gift Card and two (2) exclusive AJ's Sweatshirts, one sweatshirt for them and one sweatshirt for the friend they tag.

**How to enter:**

1. **Tag a friend** on the contest Facebook, Instagram or TikTok post published any time from February 1<sup>st</sup>, 2026 through 11:59pm February 3<sup>rd</sup>, 2026.
2. **Share or repost.** On Instagram and Facebook, share the post to your story and tag @aromajoescoffee. On TikTok, repost!
3. **Follow** us on Instagram, Facebook and TikTok @aromajoescoffee.

**How & when winners will be chosen:** Winners will be chosen at Sponsor's sole discretion. Winners will be chosen on February 4<sup>th</sup>, 2026 by 11:59pm.

## Terms & Conditions

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. BY ENTERING IN THE CONTEST, ENTRANT AGREES TO BE BOUND BY AROMA JOE'S TERMS OF USE AND BY THESE CONTEST TERMS & CONDITIONS ("TERMS & CONDITIONS").

By entering into this contest, you agree to the following Terms & Conditions. Entry forms for this Contest may be distributed at the sole discretion of Aroma Joe's, including, without limitation, via website, in store, social media, or any other media or combination thereof. The selection of winners for this Contest will be chosen at the sole discretion of Aroma Joe's Franchising, LLC ("Sponsor").

1. **TIMING:** The contest begins February 1<sup>st</sup>, 2026 at 12:00am and ends at 11:59pm on February 3<sup>rd</sup>, 2026 (The "Entry Period"). The winners will be announced on February 4<sup>th</sup>, 2026 by 11:59.59 pm.

**2. ELIGIBILITY:** The Contest is open to any U.S. citizen who is at least 18 years of age at the time of entry ("Entrant"). All other Entrants will be disqualified. Entrants are only eligible to win a prize from AROMA JOE'S one time per calendar year and if they comply with all of the Terms and Conditions contained herein. Unless prohibited by law, no employee of a Sponsor or any of its subsidiaries, licensees or affiliates, their immediate family members or household members are eligible to participate in the Contest.

**3. CONDITIONS OF PARTICIPATION:** By entering into this contest, Entrant agrees to abide by and be bound by these Terms & Conditions contained herein.

**4. TO ENTER:** To enter the Contest, Entrant must do the following between 12:00am on February 1<sup>st</sup>, 2026 through 11:59pm on February 3<sup>rd</sup>, 2026: Tag a friend on the contest Facebook, Instagram or TikTok post, share or repost On Instagram and Facebook, share the post to your story and tag @aromajoescoffee. On TikTok, repost! Follow us on Instagram, Facebook and TikTok @aromajoescoffee.

**5. SUBMISSION OF PHOTO, TEXT OR OTHER CONTENT FOR SWEEPSTAKES:** Entries selected for display and to win "best of" contests and any other contests requiring photo, text or other content from the entrants will be judged entirely at the discretion of Sponsor.

By submitting any photo or information to a participating Sponsor, you hereby grant to the Sponsor and its affiliates, subsidiaries, licensees and assigns, an irrevocable, perpetual and royalty-free right to use, reproduce, edit, display, transmit, prepare derivative works of, modify, publish and otherwise make use of the submitted photo or other information in any and all media, whether now known or hereinafter created, anywhere in the world and for any purpose. The rights granted to participating Sponsors include, without limitation, the right to resize, crop, censor, compress, edit, feature, caption, affix logos to, and to otherwise alter or make use of the submitted photo. By submitting any photo or information to a participating Sponsor, you hereby represent and warrant that the submitted photo or information does not and shall not infringe on any copyright, any rights of privacy or publicity of any person, or any other right of any third party, and you have the right to grant any and all rights and licenses granted to participating Sponsors herein, including, without limitation, free and clear of any claims or encumbrances.

You acknowledge and agree that participating Sponsors have no obligation to post, display or otherwise make publicly available any photo or information submitted by you, and may, in its sole and unfettered discretion, remove, edit, modify or delete any photo or information that you submit to Sponsor.

You understand and intend that any photo or information submitted by you to a participating Sponsor may be available for viewing, rating, review and comment on by the public, and understand that comments or ratings with which you disagree or are unhappy about may be published or otherwise become associated with any photo or information you submit to Sponsor. By submitting any photo or information to a participating Sponsor, you hereby waive any privacy expectations that you may have with respect to any such photo or information submitted by you to a participating Sponsor.

You hereby agree to hold participating Sponsors and their affiliates, subsidiaries, licensees, sponsors and assigns harmless from and against, and hereby waive any right to pursue, any claims of any nature arising in connection with the inclusion in, publication via or display on any participating Sponsors' website, or any other use authorized under these Terms, of any photo or information submitted to Sponsor by you.

Photos or information submitted by you to the website shall be the property of the participating Sponsor, and the participating Sponsor shall have no obligation to preserve, return or otherwise make available to you or others any photos or information so submitted.

**6. SELECTION OF WINNERS:** Winners will be selected by the Sponsor in Sponsor's sole discretion. A total of three (3) winners will be selected at the end of the Contest Period from all eligible entries at the AROMA JOE'S Corporate Headquarters in Scarborough, ME. All decisions are final in all matters relating to this contest. Winners chosen are final pending confirmation of eligibility in accordance with these Official Rules including the Terms & Conditions for each respective Contest. Winning prizes are nonnegotiable and non-transferable. Entrants will be notified via Aroma Joe's of their selection as a winner, along with instructions on how the winner may claim the prizes. If Aroma Joe's does not receive a response from any winner within a 24-hour period, Aroma Joe's reserves the right to choose alternate winners or terminate prizes. Prizes are valued at, and limited to: a total of \$600 [where \$600 is the total value for the three (3) \$50 gift cards and six (6) sweatshirts] in the form of three (3) \$50 AJ's Rewards Digital Gift cards and six (6) exclusive AJ's sweatshirts.

**7. PARTICIPATION PROBLEM DISCLAIMER:** Even if alleged to be caused by the sole or partial negligence of Aroma Joe's Franchising, LLC or other Contest Entity, Aroma Joe's Franchising, LLC and the other participating Sponsor and their affiliates, subsidiaries, licensees and assigns are not responsible for any problems which affect, or result from, participation or attempted participation in the Contest, including, without limitation to any of the following potential issues:

- a. Incorrect, incomplete or inaccurate entry information.
- b. Human errors.
- c. Failures, omissions, interruptions, deletions or defects of any wireless network, telephone network, internet service, computer systems, servers, utility providers, or software.
- d. Inability to send a text-message.
- e. Identity theft.
- f. Tampering, destruction or unauthorized access to, or alteration of, entries or computer data.

- g. Network hackers or other unauthorized access to Aroma Joe's Franchising, LLC computer network.
- h. Data that is processed late or incorrectly or is incomplete or lost due to wireless network, telephone network, computer or electronic malfunction or traffic congestion on wireless or telephone networks.
- i. Printing errors.
- j. Equipment malfunctions; and
- k. Late, misdirected, lost, misplaced, illegible, mutilated or postage-due entries.

**8. LIMITATIONS OF LIABILITY AND RELEASE:** By entering the Contest, Entrants agree to release and hold harmless participating Sponsors and its officers, directors, employees, agencies, affiliates, subsidiary, parent companies, its franchisor and their respective officers, directors and employees (collectively, the "Released Parties") from and against any claim or cause of action arising out or in connection with this Contest, including the release of personal information. Entrants further agree that in any cause of action, the Released Parties' liability will be limited to the costs of entering and participating in the Contest and in no event shall the Released Parties be liable for attorney's fees or court costs. Entrants waive the right to claim any other additional damages whatsoever, including but not limited to, punitive, consequential, direct or indirect damages. By entering the Contest, Entrants agree to release and hold harmless the Released Parties from any and all liability for injuries, death or losses or damages to persons or property AS WELL AS CLAIMS/ ACTIONS BASED ON COPYRIGHT OR INTELLECTUAL PROPERTY INFRINGEMENT, MISAPPROPRIATION, PUBLICITY RIGHTS, DEFAMATION AND/OR INVASION OF PRIVACY.

**9. AGREEMENT TO ARBITRATE:** To the fullest extent permitted by law, by participating in the Contest, a Participant understands and agrees that: the Federal Arbitration Act applies to this agreement, and if the parties are unable to resolve their dispute amicably, it shall be resolved by means of binding arbitration (not in a court of law); any and all disputes, claims, and causes of action arising out of or in connection with this Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action (even if the rules and procedures of the arbitration tribunal allow class arbitrations); any and all claims, judgements, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event and under no circumstances will Participants be permitted to obtain awards for attorneys' fees, and Participants hereby waive all rights to claim punitive, incidental, or consequential damages, or any other form of damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; any claim or dispute regarding the Contest or these Official Rules will be resolved pursuant to the laws of the State of Maine, without regard to the conflicts of laws, any claim or dispute regarding the Contest or these Official Rules will be resolved in a tribunal within the State of Maine, and Participants submit to the jurisdiction of, and waive all objections to the jurisdiction or venue of, such tribunal; and if for any reason a claim or dispute regarding the Contest or these Official Rules proceeds in court rather than through

arbitration, there will not be a jury trial. The invalidity or unenforceability of any provision of these Official Rules, including but not limited to the agreement to arbitrate, shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

**10. USE OF DATA:** Sponsor may collect personal data about Entrants in accordance with its Terms of Use and Privacy Policy. The most current version of the Terms and Privacy Policy may be accessed by clicking on the “PRIVACY POLICY & LEGAL” hypertext link located at the bottom of the Website. By entering the Contest, Entrants hereby agree to Sponsor’s collection and usage of their personal information for marketing purposes and acknowledge that they have read and accepted Sponsor’s Privacy Policy.

**11. WINNERS’ LIST REQUEST:** To request a list of the winners of the Contest, please send a self-addressed, stamped business size envelope to: Aroma Joe’s Franchising, LLC, Attn: Legal Department, 700 Technology Way Scarborough, ME 04074 with a written request specifying the specific Contest information being requested.